

Colin Boyd

Based in **Chicago, Illinois**

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Colinboyd.me

EXPERIENCE

Ticketmaster / Live Nation | Chicago, IL | Manager - Technical Marketing

AUGUST 2019 - PRESENT

- Managed dev & marketing team of three that built and maintained a portfolio of 120+ client wordpress websites as a touch point for over \$50 million in ticket sales
- Managed marketing technology products with agency vendors pulling ticketing API data, working with business development and other organizational teams to prototype for client solutions
- Lead website operations with managed hosting platform, integrations with third-party APIs and consulted client developers on development with the Ticketmaster API

Ticketmaster / Live Nation | Chicago, IL | Web Development - Engineer 1

JULY 2017 - AUGUST 2019

- Built and maintained wordpress websites for portfolio of 60-80 venue and music festival websites across North America and Europe.
- Design and Develop new content integration templates with various Ticketmaster APIs, consulting with clients on prototypes
- Managed wordpress plugin integration plugins and worked on product development with third-party agencies
- Lead quick development life cycle in client-facing role

MCD Partners | Chicago, IL | Web Developer

MAY 2016 - JULY 2017

- Worked on agency development team to build front-end solutions for a variety of banking, entertainment and financial industry clients using several frameworks and CMSs
- Developed accessibility overhaul on internal agency website to meet WCAG compliant.

EDUCATION

Michigan State University | East Lansing, MI | B.A. English

DECEMBER 2011

John Cabot University | Rome, Italy | Semester Abroad

DECEMBER 2010

SKILLS

HTML, CSS, Javascript, PHP, Wordpress, React, MySQL, Salesforce Marketing Cloud, Email Marketing

Photoshop, InDesign

Managed website hosting on WP Engine and Pantheon, AWS

AWARDS

Live Nation Rock Star Award

(Nov 2019) - Won an award as

nominated by manager for contribution to Live Nation organization in marketing technology

LANGUAGES

English, French (intermediate), Spanish (beginner)

DEVELOPMENT BOOTCAMP

Enspiral Dev Academy (2015/16)

Wellington, New Zealand

Completed 16-week Development bootcamp in New Zealand studying and building projects in Javascript (Node & React), MySQL, HTML, CSS

PROJECTS

Courseopedia.com (2016-) an online education content hub that I built and use as a live experiment for digital marketing and content methods